



Sri G.V.G. Visalakshi College For Women, Udumalpet- 642128
Autonomous and Affiliated to Bharathiar University, Coimbatore
Accredited at A⁺ grade by NAAC (Fourth cycle)

An ISO 9001:2015 Certified Institution

www.gvgvc.ac.in; gvgprincipal@gmail.com Ph.04252-223019, Fax; 04252-233111



ISO 9001:2015

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Circular



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04252-233111

Department of Commerce (Business Analytics)

Circular

Date: 20.12.2023

The Department of Commerce (Business Analytics) is organizing Guest Lecture on "Investor Awareness Programme on Investment Avenues in Stock Market" at Room No: 09 on 29.12.2023 between 11.30 am – 12.30 pm. As per the schedule, the UG students mentioned below are cordially invited to gain awareness and knowledge relating to Investment.

S.No	Class	Signature of the HOD
1.	III B.Sc CS (AI)	
2.	III BCA	
3.	II& III B.Com (BA)	
4.	III B.Sc (CS)	

Susmita

Signature of HOD

HEAD OF THE DEPARTMENT,
Department of Commerce,
(Business Analytics)
G.V.G. Visalakshi College for Women,
Udumalpet.

Invitation

**SRI GVG VISALAKSHI COLLEGE FOR WOMEN
(AUTONOMOUS)**

**AFFILIATED TO BHARATHIAR UNIVERSITY
ACCREDITED A+ GRADE BY NAAC
AN ISO 9001 - 2015 CERTIFICATED INSTITUTION**

**DEPARTMENT OF COMMERCE
(BUSINESS ANALYTICS)**

**ORGANISES A
GUEST LECTURE ON**

INVESTMENT AVENUES IN STOCK MARKET

**Resource Person: Mr.C.K. ARIVAZHAGAN
(Empaneled Trainer to BSE)**

Date : 29.12.2023

Time : 11:30 A.M To 12:30 P.M

Venue : Gallery Hall (Room no: 09)

**COORDINATOR
Dr.N.LAKSHMI**

**PRINCIPAL I/C
Dr.N.LAKSHMI**

**ORGANIZING COMMITTEE
MISS.S.SUSMITHA
DR.R.BEENA**

ALL ARE CORDIALLY INVITED

Report

Guest Lecture on "Investor Awareness Programme on Investment Avenues in Stock Market"

Date: 29/12/2023

Time: 11.30 am - 12.30 pm

Venue: Room No: 9

Department of Commerce [Business Analytics] organises a Guest Lecture on "Investor Awareness Programme on Investment Avenues in Stock Market". The session started at 11.30 am and the Resource Person Mr. C. K. Azizhagan was welcomed by Ms. P. Madhavika [III B.com BAI]. The session started with Introduction of Investment avenues and covered the topics.

→ Inflation

→ Equity Investments

→ Savings in shares

→ Procedure for investing in shares

→ Risk categories in investment

→ Investment procedure and benefits in LIC, Medical insurance

The Resource person also discussed about the period and time gap for investing and stated about the level of awareness among the public. He mentioned the benefits of investing at early period and further explained about the early investment for long term.

The Resource person discussed about the right investment avenues for different categories of earning people.

Outcome: Students gained information on various types of investment avenues, period of investment and its benefits.

Number of beneficiaries: 61

CK Aravind
Resource Person
Mr. C. K. Arivazhagan

Submitha
Head of the
Department
HEAD OF THE DEPARTMENT,
Department of Commerce,
(Business Analytics)
G.V.G. Visalakshi College for Women,
Udumalpet.

T. Lakshmi
Principal
PRINCIPAL i/c
SRI GVG VISALAKSHI COLLEGE
FOR WOMEN (AUTONOMOUS)
VENKATESA MILLS (POST),
UDUMALPET - 642 128.

Investment Avenues in Stock Market-Photographs



Resource Person Profile

C.K. ARIVAZHAGAN
98426 85547 / 88381-13723
arivazhagank1@yahoo.co.in

Career Highlights:

- Certified Professional Skills Trainer for Employees of HCL Technologies Limited
- Certified Trainer to Indian Oil Corporation Limited to Train Dealers and CA's through Dhruva Project
- Master Trainer for ICT Academy of Tamilnadu to train Faculties under FDP for Retail Sector
- Consultant Trainer to Credit Access Grameen Limited (CAGL) to Train Credit Officers and Centre Managers of Self Help and Joint Liability Group Lending
- Consultant Trainer for Mahindra and Mahindra Financial Services Limited to Train employees on Loan Products and Collections
- Consultant Trainer for L&T Financial Services Limited to train Front Line Officers on Financial Products, Microfinance and Collections
- Consultant Trainer for UJJIVAN Bank to Train Customer Relations Officers on Product and Process Training.
- Consultant Trainer for SURYODAY Bank to Train their Field Staff on Loan Products and Collections
- Field Coach for Jana Small Finance Bank to mentor and assist Field Sales Team on Selling and Collection Skills
- Consultant Trainer to MuthootFincorp for Training Branch Managers on making their Centres profitable thro' Behavioural Skills/ Leadership Skills.
- Business Associate of Stratadigm Education and Training Pvt. Ltd. (Partner to Birla Sunlife Asset Management Company) to deliver Investor Awareness Programs to Corporates and Institutions
- Certified Project Trainer for Retail Sales and Personality Development, Gems and Jewellery under GJSCI and RASCI, National Skill Development Corporation
- Consultant Soft Skills Trainer – Behavioural, Professional and Business Communication Skills to IT Sector training employees at Infosys and Accenture
- Assessor for Telecom and Electronics Sector Skill Council – Retail Sales Management- Conducting Assessments for Trained Candidates under Various Skill Development Training Agencies approved by Government Schemes
- Assessor for UNLIMITED (Formerly Megamart)– Retail Chain – To assess their Instore Employees and appraise them for promotion

- 39 months of experience as the Sales Head for SMSGupshup.com in Chennai and currently Senior Consultant, India's No.1 Social Networking Website and Commercial Branded SMS service provider
- 14 months of experience as a Soft Skills Trainer for MBA Students
- 24 months of experience as an Entrepreneurship Development Training Manager for Micro, Small and Medium Enterprises (Formerly Small Industries Service Institute Training Agency), Government of India
- 35 months of experience as an Assistant Manager(HR and Training) in a 100% EOU BPO doing Web Content Development for a US Client
- 31 months of experience in Cellular(Telecom) Industry holding different responsibilities ranging from Product Executive to Senior Territory Manager
- 36 months of experience in Paging Industry holding different responsibilities ranging from Sales Officer to City Incharge

Education:-

Certified Securities Market Trainer – NISM Series XII Qualified

Certified Commodities and Derivatives Markets Trainer – NISM Series XVI Qualified

Certified Trainer for CSR Initiative of Bosch Employability Skills Training Programme

Certified Zone Trainer of Junior Chamber International – A Worldwide Federation for Young Leaders and Entrepreneurs

Certified Soft Skills Trainer

M.K.Grey Cells Training Institute, Mumbai

(Trainers of Major Corporates Like Johnson&Johnson, Mahindra Group Etc.)

Diploma in E-Learning Policies

Asian Development Bank Institute, Japan, 2007

Management Development Programme Diploma in Sales and Marketing from Small Industries Service Institute, Government of India, 2005

Certificate in Entrepreneurship Development

Technical Consultancy Organisation of Karnataka and Karnataka Regional Engineering College, Surathkal, 1998

Post Graduate Diploma in Marketing Management.

Annamalai University, 1997

Bachelor of Engineering (Electronics &Communication ,Karnataka Regional Engineering College (Now NIT), 1996

Experience and expertise:

- Trainer for DNA (Daily News and Analysis) – a Zee TV Group Venture, News Media

- Qualified as Train the Trainer from M.K.Grey Cells Training Institute(Training Partner of Johnson&Johnson, Mahindra and Leading Corporates)
- Trainer for Coimbatore Productivity Council engaged in Training Middle Level Executives from various Corporates
- Visiting Faculty for Entrepreneurship Skill Development Training Programmes at Micro Small and Medium Enterprises Ministry, Govt. of India(Formerly Small Industries Service Institute), Coimbatore Branch for the past 8 years
- Visiting Faculty for Entrepreneurship Development Training Cell of Coimbatore Institute for Management and Technology (CIMAT)
- Visiting Faculty for IEDC Cell of PSGR Krishnammal College for Women to Train UG/PG Students on Entrepreneurship Awareness
- Trained MBA Students of leading Business Management Institutions On Entrepreneurship Awareness with Focus on Soft Skills
- Soft Skills Trainer for Leading Business Schools to conduct customized Trainings focused on Corporate Grooming of Students
- Online Faculty for Business for students at Al-Jouf College, Saudi-Arabia
- Trained Sales Associates under Telecom Sector Skill Council to make them certified “In Store Promoters” thro’ Training partner Blue Lotus Technologies
- Trained Jewellery Retail Sales Employees under Gems&Jewellery Sector Skill Council to make them certified “Jewellery Retail Sales Associates” thro’ Training partner Labournet
- Corporate Trainer to IT Sector – HCL Computers Limited to train their Entry, Mid and Senior Level employees on Behavioural, Professional and Business Communication Skills
- Trainer for Mahindra and Mahindra Financial Services Limited to train new recruits in Financial Services handling Loan and Insurance products (NBFC Sector)
- Trained Dealers of IOCL in a Special Venue on Business Development and Team Management
- Trained CA’s at each and every IOCL Outlets across Tamilnadu, imparting Customer Centricity Training.

Trainings Conducted at:

Industries:

- Coimbatore Productivity Council – Lakshmi Machine Tools

-Training to Supervisory cadre of Card Machine Manufacturing for Textile Industries on Supervisory Skills mainly on Communication Skills

- Roots India Limited

- Training to Floor level employees on Basic Business Etiquettes, Workplace Communication Skills
- Bimetal Bearings Limited
 - Trainings conducted across all bearing manufacturing unit Floor level employees on Interpersonal Skill development for Team productivity.
- Power Grid Corporation of India Limited
 - Trainings conducted to Supervisors and Junior Engineers on Business Communication Skills and Workplace Etiquette
- Indian Oil Corporation Limited
 - On the Job training to Petrol Bunk Customer Attendants on the Importance of Self Grooming and Presentation, and Basic Communication Skills focused on Sales and Customer Service

Conducted Training to Dealers from Various Cities of South who were assembled and provided Residential Training at a Hotel on ROI, Business Development and Customer Service
- Certified Trainer for Telecom Retail sector training for ICT Academy of Tamilnadu
- Certified Trainer empaneled thro' Ernst and Young to deliver customized Behavioural Skills module for Junior, Mid and Senior Level employees at Jindal SteelWorks at Vijaynagar, Bellary and Salem Plants

Other Corporates and Institutions Training Delivery done:

- The Womens Centre
- The Ramalinga Society for Cooperatives, Coimbatore
- Micro, Small and Medium Industries Development Institute, Govt.of India
 - GMR Infrastructures
 - Mysore Sales International Limited
 - Alstom Networks
 - HCL Computers Limited
 - Infosys Ltd.
 - Direct Taxes Regional Training Institute, Income Tax Dept., Chennai
 - Ministerial Staff Training Unit, Income Tax Dept., Chennai
 - Mahindra and Mahindra Financial Services for new recruits since 2013 till date
 - L&T Financial Services Limited
 - Axis Bank
 - Suryoday Bank
 - Jana Small Finance Bank
 - Ujjivan Bank
 - Metro Shoes
 - Havells Ltd.
 - Indian Oil Corporation Limited
 - Bharathiar University
 - Mother Teresa Women's University, Kodaikanal
 - Avinashilingam Insititute for Higher Education
 - NaanMudhalvan Scheme-Tamilnadu Government Project

Modules Handled:

- ^Managing Self, Managing Relations, Managing Differences and Managing Teams
- ^Retail Management – Sales to Store Management
- *Soft Skills – Interpersonal Skills for Workplace
- *Team Working
- *Stress Management
- *Effective Business Communication
- *Presentation Skills
- *Written Communication (e-mail)
- *Corporate Etiquettes
- *Entrepreneurial Skills
- *Sales Training with Role Plays
- ^Customer Service with Role Plays
- *Financial Products – Loans/Mortgage/Collections/ Insurance
- *Indian Financial System
- *Assets
- *Home Loans/Auto Loans
- *Documentation for Financing
- *Mutual Funds – Equities, Debentures and Hybrid Funds

Personal:

D.O.B: 9th March 1969

Permanenet Address: 209, Nalvar Nagar, IInd Street,
Bharathiar University P.O,
Opp. Childrens' Park,
Coimbatore – 641 046. Ph.:0422-2424575/ M; 98426 85547

List of Participants

ATTENDANCE SHEET OF PARTICIPANTS AND CONFIRMATION FROM HEAD OF THE
TARGET GROUP / PARTICIPANTS ATTENDING SMARTS PROGRAM

Date: 29.12.2023 Time: 11.15 am to 12.30 pm

Topic of the Program Investment Avenues in Stock Market

Details of Venue (Address) Sri GVG Visalakshi College for Women

City Udumalpet Tehsil/Block: _____ District Tiruppur

State: Tamil Nadu PIN Code 642128

Details of Target Audience: B.Sc (SAP), B.Com (BA), B.Sc CS, BCA

Language in which SMARTs program is conducted: English and Tamil

Number of Participants attended the SMARTs program: 61

Dusmita 29.12.2023
HEAD OF THE DEPARTMENT,
Department of Commerce,
(Business Analytics)
G.V.G. Visalakshi College for Women,
Udumalpet



N. Lakshmi
PRINCIPAL i/c
SRI GVG VISALAKSHI COLLEGE
FOR WOMEN (AUTONOMOUS)
VENKATESA MILLS (POST),
UDUMALPET - 642 128.

Venue Name - Sri G.V.G.Visalakshi College for Women Tamilnadu 642128 Date - 29.12.2023 Time - 11.00AM				RATE BETWEEN 1 TO 5 (5 Being Highest)				
Sr No.	Full Name	Phone	Email	How did Participants find the overall program?	Trainer's Feedback	Was the duration of session appropriate?	Your opinion on overall arrangements of program?	New learnings from the session?
1	S.Ankita Subashree	9342562676	ankitasubashree21@gmail.com	5	4	3	3	4
2	R. Boomathi	7118997325	boomathib02@gmail.com	4	5	3	5	3
3	CS.Umdui	6374462102	unsvakcs@gmail.com	4	3	5	5	4
4	N.R. Abinaya	9342021102	abhinayanicelvan@gmail.com	5	3	4	5	3
5	R. Keerthana	7695932341	keertanarajendran5@gmail.com	3	5	4	5	3
6	H. Karunambika	9626736636	Karunambikakaruntha@gmail.com	4	5	5	3	5
7	K. Kinuthika	9328815451	kinuthika055@gmail.com	4	5	5	5	4
8	A. Pisona Latika	9909912902	merialatika16@gmail.com	4	5	5	5	4
9	D. Jaisira	9341211264	Paisonjaisira99@gmail.com	4	5	5	5	4
10	R. Jayasree	8900910560	jayasree890@gmail.com	5	5	5	5	5
11	S. Prabhavathi	6374398098	prabhavathio720@gmail.com	4	5	5	5	5
12	C. Abinay	7904442052	abinaya7904@gmail.com	4	5	5	5	4
13	F. Fatima	6385639519	fatimakasi@gmail.com	4	5	5	5	5
14	R. Arifa Begam	9597114512	arifagudi23@gmail.com	5	5	5	5	4
15	A. Aalini Sakana	9778956464	Aalinasakana@gmail.com	4	5	5	5	5
16	M. Pooja Dharsini	9345508227	Poojadharsini65@gmail.com	4	5	5	4	5
17	P. Jaisree	9360248165	Jaisree31@gmail.com	4	5	3	5	5
18	P. Manjaya Karasi	9314212025	manjayakarasi2002@gmail.com	4	5	3	5	4
19	B. Prabhaya	7110558405	prabhayabhelchandra@gmail.com	5	5	5	5	5
20	Preethi Ganesh	8270816214	preethiganesh01@gmail.com	4	5	5	5	5

Dated: 29.12.2023
HEAD OF THE DEPARTMENT,
 Department of Commerce,
 (Business Analytics)
 G.V.G. Visalakshi College for Women,
 Udumalpet.

Sr No.	Full Name	Phone	Email	How did Participants find the overall program?	Was the content appropriate?	Was the duration of session appropriate?	Your opinion on overall arrangements of program?	New learnings from the session?
21	B. Divyana	9392941778	Divyanab77@gmail.com	4	5	4	5	5
22	A. Pombhupana	9677568142	Pombhupana@gmail.com	5	5	5	5	5
23	S. Geethika	9790960142	geethikasarasudharam@gmail.com	4	5	5	4	5
24	R. Divya	9345575707	divyara103@gmail.com	5	5	5	5	4
25	S. Sora	6381547487	soraofficial64@gmail.com	5	5	5	5	5
26	A. Akalyamalati	6379351955	akalya_muccs20@gmail.com	5	5	5	3	5
27	R. Sneha Priya	6381275845	Snehapriyabscs@gmail.com	5	4	5	5	5
28	S. Rakshitashree	9597043352	Rakshitashreebcs20@gmail.com	5	5	5	5	5
29	S. Vashini	6385721097	vashini.vaseu7@gmail.com	5	4	5	5	5
30	N. Pritheega	9940986034	prithigau10@gmail.com	4	5	4	5	5
31	G. Sri Nivetha	9342826008	srinivethagopalamy2112005@gmail.com	5	5	5	5	5
32	S. Sandhya	4658179724	svell4609@gmail.com	5	5	5	5	5
33	R. Selvapriya	8610147616	selvapriya.v.s@gmail.com	4	5	4	5	4
34	Shreerithik	6382702177	shreerithik202@gmail.com	5	5	5	5	5
35	S. Padikpa	7558180096	padikpa.v.s@gmail.com	5	4	5	5	4
36	A. Anirani	7339390778	anirani.bscs20@gmail.com	4	5	5	5	5
37	S. Mohanapriya	9750804995	mohanapriya.bscs20@gmail.com	5	4	5	5	4
38	P. Abinaya	9752212671	abinayap.bscs20@gmail.com	5	4	4	4	5
39	S. Dhathanya	9361168493	dhathanya.bscs20@gmail.com	5	5	5	5	5
40	R. Divyashree	7901941343	divyashree1002@gmail.com	5	4	5	4	5

Dated: 29.12.2023
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Sr.No.	Full Name	Phone	Email	How did Participants find the overall program?	Was the content appropriate?	Was the duration of session appropriate?	Your opinion on overall arrangements of program?	New learnings from the session?
41	Haghalya . T	8667200470	thaghalya@gmail.com	5	5	5	5	5
42	Dharuni . ka . S.	9342458286	dharunika1518@gmail.com	5	5	5	5	5
43	Ragini . P	9495927655	ragini.ragini92@gmail.com	5	5	5	5	5
44	Hema . V	9360189808	hema.7th@gmail.com	5	5	5	5	5
45	N. Pojap . S	6383077388	pojapto32@gmail.com	5	5	5	5	5
46	M. Nanthara . Smt	8667099924	nanthu0713@gmail.com	4	5	5	5	4
47	R. M Prathulashri	6349797046	mprathulashri1987@gmail.com	5	5	4	4	5
48	S. Smt Dorisini	9095194156	sindorisini005@gmail.com	5	5	5	5	5
49	S. Sandhya	9340885227	sandhya.kvkn@gmail.com	4	5	4	4	4
50	V. Deepika	9511455556	deepikavijay2020@gmail.com	5	5	4	5	4
51	K. Kirithi . ka	9342585249	kirithikayashanth@gmail.com	5	5	5	5	5
52	M. Gangadevi	6380916669	gangamani12@gmail.com	5	4	4	5	4
53	Pooja . S	9345811090	poofj0513@gmail.com	5	5	5	4	5
54	L. Sangamithara	6379660026	sangamithara.logeshwaran12@gmail.com	5	5	5	5	5
55	A. Anil . Fathima	9095571426	anishfathima19@gmail.com	5	5	5	5	5
56	S. Anila . Narsim	9962556783	anishanarsimha19@gmail.com	5	5	5	5	5
57	D. Anandhan . AM	9384403949	anandhanbhanu@gmail.com	4	5	4	5	4
58	P. Nithya . shree	9047321562	nithyashreehari@gmail.com	5	5	5	5	5
59	N. Pruthi . Pratha	8825926791	pruthiprathas2002@gmail.com	5	5	5	5	5
60	R. Piyarajashini	9361559835	piyarajalingam93@gmail.com	5	5	5	5	5

Dumetha 29.12.2023

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Sr.No.	Full Name	Phone	Email	How did Participants find the overall program?	Was the content appropriate?	Was the duration of session appropriate?	Your opinion on overall arrangements of program?	New learnings from the session?
61	P. Al . Isfana	9443103451	alishafanabhanu@gmail.com	5	5	5	5	5
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